

# DIKSON<sup>®</sup> *atura*



... "NOTHING IS LOST, NOTHING IS CREATED,  
EVERYTHING IS TRANSFORMED" ...

Law of conservation of mass - Lavoisier

... "FROM NATURE THE INFINITE INTERACTION  
FOR THE VITALITY OF YOUR HAIR" ...

# NATURE MISSION

## BE NATURAL, BE SYNYS



**Dikson**, with over **50 YEARS** of service to the hairdressing industry, in collaboration with the **ISTITUTO ECOLOGICO EDELWEISS**, a cosmetics lab which has been operating with **FULL RESPECT** to **NATURE** since the '80s, using natural and plant ingredients and certified production processes, is creating a new line:

### DIKSON<sup>atura</sup>

**DiksoNatura** is the result of combining the knowledge and expertise of these two entities, embodied in a line of natural products in accordance with a philosophy inspired by nature and by man's return to a symbiotic relationship with it (**SYNYS**) in a continuous and infinite cycle (∞).

Our **LINE** is designed for an increasingly discerning clientele, who cares about the **natural** and **environmentally sustainable** quality of the raw materials and ingredients used.

A philosophy that has led to the creation of a naturally sourced line suitable for **ALL HAIR TYPES**: from **DRY** to **COLOUR-TREATED, OILY** as well as **FINE** and **FLAT** hair, and for **DAILY** use.

The **OSMOTIC** and **SYMBIOTIC RELATIONSHIP**, namely the continuous interaction between the plant and the product, as well as our **NATURAL PRODUCTION CHAIN**, from the natural harvesting of medicinal herbs to the finished product, are **PATENT** protected.

A certificate of the uniqueness of the processes.



**SYN** from the Greek **"TOGETHER"**  
or as a prefix of **SYMBIOSIS**,  
**«CO-EXISTENCE»**

∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞

# DIKSON<sup>®</sup> *atura*

The products in the DiksoNatura line are all **PATENTED** and have the following characteristics:

- \* formulated with wild medicinal herbs from **VALTELLINA**;
- \* containing **CERTIFIED** plant or natural ingredients;
- \* essential oils;
- \* high concentration of natural active ingredients;
- \* containing no synthetic fragrances;
- \* containing no artificial colourings;
- \* no **PEG**, silicones, parabens, mineral oils, ingredients of animal origin, formaldehyde, **SLS/SLES**, **EDTA** or colourings.

∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞

# A PASSION FOR NATURE

WE ARE  
**NATURE...**

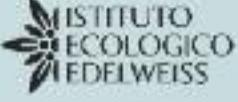
OUR PHILOSOPHY  
IS TO PRESERVE  
THE  
ENVIRONMENT

we strongly believe in the essential and cyclical relationship of nature, in the healing and soothing properties of the active ingredients in plants.

This is why we continuously and inexorably seek the **BEST MEDICINAL SPECIES** which we collect naturally, in accordance with a clean collection principle.

WE PRESERVE BIODIVERSITY AND IMPROVE OUR **QUALITY OF LIFE**  
CERTIFYING THE **QUALITY** OF OUR PRODUCTS.

THE **COLLABORATION** BETWEEN

**DIKSON**<sup>®</sup> AND  **ISTITUTO  
ECOLOGICO  
EDELWEISS**

IS AIMED AT A **CERTIFIED QUALITY**

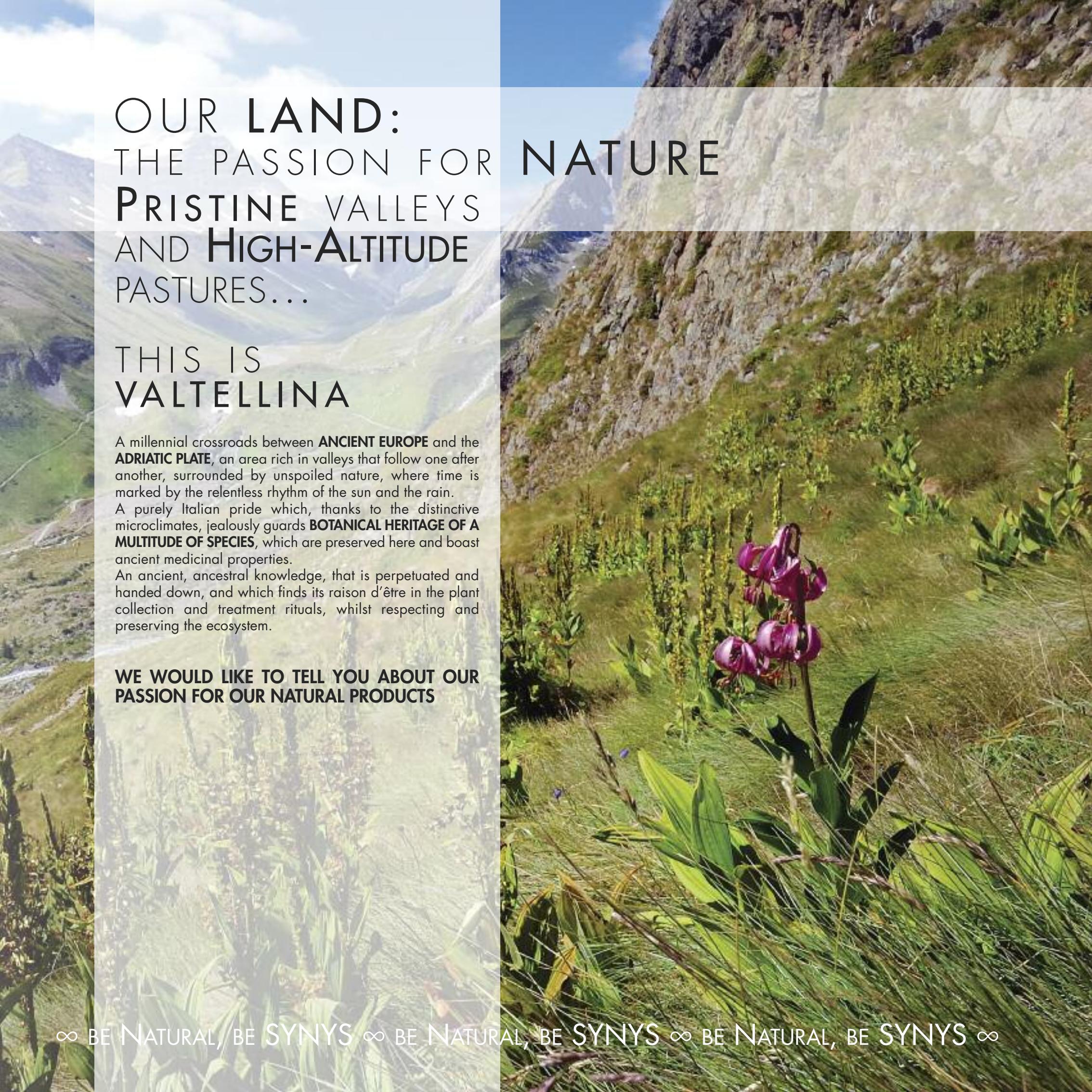


CERTIFIED FOR  
EDELWEISS  
ECOLOGICAL  
INSTITUTE  
BY



Some of our selected ingredients are **Certified as organic**, according to **Reg. (EC) No.834/2007**, and are in line with the standards of "naturalness" as defined by the major **Certification Bodies** for European cosmetics.

∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞



OUR LAND:  
THE PASSION FOR  
PRISTINE VALLEYS  
AND HIGH-ALTITUDE  
PASTURES...

THIS IS  
VALTELLINA

A millennial crossroads between **ANCIENT EUROPE** and the **ADRIATIC PLATE**, an area rich in valleys that follow one after another, surrounded by unspoiled nature, where time is marked by the relentless rhythm of the sun and the rain.

A purely Italian pride which, thanks to the distinctive microclimates, jealously guards **BOTANICAL HERITAGE OF A MULTITUDE OF SPECIES**, which are preserved here and boast ancient medicinal properties.

An ancient, ancestral knowledge, that is perpetuated and handed down, and which finds its *raison d'être* in the plant collection and treatment rituals, whilst respecting and preserving the ecosystem.

**WE WOULD LIKE TO TELL YOU ABOUT OUR  
PASSION FOR OUR NATURAL PRODUCTS**

∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞



BE NATURAL  
BE SYNYS

## A NATURAL PRODUCTION CHAIN

### HARVEST: AN ENDLESS SYNERGY

We harvest our ingredients, while respecting the **BIODIVERSITY** of the area. A timeless ritual, still performed by the expert hands of those who can recognise when the plants have the **HIGHEST CONCENTRATION OF ACTIVE INGREDIENTS**, when they are at their most mature, with their primary and secondary ingredients, and who know precisely how to cut the different species in order to allow the cycle of nature to continue.



### DRYING: WAITING FOR NATURE TO TAKE ITS COURSE

In harmony with the manual harvesting process, the herbs are placed in specially equipped drying rooms, located in dark places to undergo the **DRYING PROCESS**. The processing time, adjusted according to the different species, and the processing method ensure that the active ingredients of the plants are fully held and retained.



## EXTRACTION: INNOVATION AND SUSTAINABLE EFFICIENCY

After the drying process, the plants are taken to the laboratory, where they are cut into specifically sized pieces and prepared for their journey of transformation: the procedure of extracting the active ingredients. A highly sustainable process, conducted inside an extraction basin in which the plants are placed in **DYNAMIC MACERATION** along with the natural extraction carriers. Using electrical power, the plates covering the basin begin to vibrate and propagate waves in the liquid, until the tension that keeps it intact is broken.

At this point, through a **CAVITATION PROCESS**, vacuum microbubbles are formed, and when they burst, this causes the cell wall to break down and allows the extraction carrier to penetrate the cell and capture the active ingredients contained in it. The result is a high quality total **PHYTOCOMPLEX\*** full of all the active ingredients of the plant, both the primary and secondary ones, and of all the organoleptic properties.



## CENTRIFUGATION AND FILTRATION

The mixture is dehydrated and filtered from the water to extract the plant's primary and secondary active ingredients. An efficient process, with low environmental impact as the residues are reused for other processing.

## A NATURAL ORIGIN FORMULA

The production process, so carefully designed and controlled according to quality standards of high-level protocols, allows us to obtain precious extracts that will constitute the active ingredients of our products together with essential oils.



Phytocomplex\* = a set of plant-based substances that cannot be reproduced by chemical synthesis (source: Wikipedia)

## OSMOSIS THE CONTINUOUS INTERACTION

The osmotic process **PATENTED BY SYNYS**, a symbol of symbiosis and continuous interaction between the plant and the product, is made possible by the fact that all of the ingredients are of **NATURAL ORIGIN**.

**THE PLANTS**, once appropriately sanitised, i.e. washed and purged of any organic and inorganic environmental residues, are bottled in the shampoos, promoting a process of osmosis between the plant and the product with which it comes into contact.

A synergistic interaction involving the co-existence and transformation of two different entities that come to complement each other. A **HIGHLY DYNAMIC PROCESS** in which the symbiotic interaction and mutual enrichment ensure that the plant acquires the anti-oxidants that enable it to maintain itself, whilst the shampoo appropriates the active ingredients it needs to make it a unique and effective product.

The **natural process of osmosis** is visible through:

- \* an intensification of the starting **COLOUR** depending on the pigmentation of the immersed plant, or on the exposure to light or heat sources;
- \* a possible **PHYSIOLOGICAL CHANGE** and preservation of the plant;
- \* a variation in the **FRAGRANCE**, thanks to the combination of essential oils and the plant.

∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞

# ESSENTIAL OILS

The effectiveness of the active ingredients of plants and of the natural substances that make up the formula is enhanced by the presence of essential oils which, besides giving a pleasant fragrance to the product, bring multiple benefits.

The intensity of the fragrance released from the oils can vary depending on the relationship established with the plant and the ingredients it releases.

Oily, liquid, volatile and fragrant substances resembling the plant from which they originate. They can be contained in various parts of the plant:

\* **FLOWERING TOPS**  
(lavender and rosemary);

\* **FLOWERS** (orange blossom);

\* **LEAVES** (eucalyptus);

\* **FRUITS**  
(anise); fruit peel (orange, lemon, citron).

The extraction methods accepted in the definition of essential oil are steam distillation and cold pressing.

# ESSENTIAL OILS

## ANISE ESSENTIAL OIL:

an antiseptic and stimulant, it helps to keep hair radiant and strong and to bring more oxygen to the scalp.

## SWEET ORANGE ESSENTIAL OIL:

because of its relaxing and soothing action, it gives the product an illuminating and invigorating action on the hair and scalp.

## CITRON ESSENTIAL OIL:

stimulates and oxygenates the scalp, revitalising it.  
Helps to restore balance to the condition of the hair.

## EUCALYPTUS ESSENTIAL OIL:

with its pleasant balsamic note, it performs an antiseptic and stimulating action, keeping the scalp purified and toned and preventing the onset of inflammatory conditions due to bacterial contamination.

## LAVENDER ESSENTIAL OIL:

an excellent antiseptic, anti-inflammatory and healer. Stimulates capillary circulation.

## LEMON ESSENTIAL OIL:

performs an antiseptic, toning and astringent action, useful for restoring balance to oily skins susceptible to excess sebum. An antiseptic.

## MANDARIN ESSENTIAL OIL:

helps to restore tone and vigour to stressed and damaged hair. Gives shine to the hair shaft and protects and tones the scalp thanks to its deodorising, stimulating and nourishing action.

## ROSEMARY ESSENTIAL OIL:

an antiseptic and antioxidant useful for promoting the microcirculation and oxygenation of the scalp, strengthening the hair.

# A TREATMENT FOR EVERY TYPE OF HAIR

DRY HAIR

GREASY HAIR

ALL HAIR TYPES

THIN AND VOLUME-LESS HAIR

COLOR-TREATED HAIR



∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞ BE NATURAL, BE SYNYS ∞

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# DRY HAIR LINE



## SHAMPOO WITH HELICHRYSUM

The osmotic relationship generated by the sprig of Helichrysum and active ingredients, such as Essential Oils of Sweet Orange and Citron, makes this an ideal shampoo for effective but gentle cleansing of dry hair with a very intense fragrance.

The all-natural composition based on plant extracts of Saponaria Valtellinese, Linden and Helichrysum gives softness and nourishment to the hair without weighing it down. Thanks to the osmotic process, variations in fragrance, colour and condition of the plant can be appreciated over time.

## PLANT ESSENCES

**SAPONARIA ESSENCE:** enhances the cleansing action of the product, helping to keep the skin healthy, thanks also to the purifying and soothing action.

**HELICHRYSUM ESSENCE:** toning and soothing properties.

Gentle on the scalp, which it protects with its anti-oxidising action. Helps enhance the natural shine of the hair.

**LINDEN ESSENCE:** great for nourishing, softening and refreshing the hair and scalp.

**Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN**

## USE

Apply to damp hair and do a first wash. Rinse and apply a second time, gently massaging the scalp. Leave for a few minutes before the final rinse to allow the beneficial active ingredients to take effect.

For best results, continue the treatment with the Mask for Dry Hair.

250ml BOTTLE

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## MASK

The immediate conditioning effect, thanks to the extracts of the plants Helichrysum and Linden, restores softness and manageability to the hair. Rich in natural ingredients and extracts of Valtellina plants and active ingredients, such as Sweet Orange and Citron Oil, it forms a nourishing and protective sheath on the hair, reducing frizz. Nourishes, tones and balances the scalp.

## PLANT ESSENCES

**HELICHRYSUM ESSENCE:** toning and soothing properties, gentle on the scalp, which it protects with its anti-oxidising action. Helps enhance the natural shine of the hair.

**LINDEN ESSENCE:** great for nourishing, softening and refreshing the hair and scalp.

Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN

## USE

Apply to wet hair, from ends to roots, after shampooing. Leave for a few minutes to allow the beneficial active ingredients to take effect. Rinse thoroughly.

For best results, also use the Shampoo for Dry Hair.

250ml JAR



# DIKSON





# GREASY HAIR LINE

## SHAMPOO WITH IVY

The perfect interaction between the Ivy leaf and the extract of the Saponaria plant, the active ingredients and the Essential Oils of Eucalyptus and Lemon, ensures effective cleansing by removing excess sebum and giving lightness and volume to the hair.

The shampoo performs a beneficial astringent and toning action on the scalp.

Thanks to the osmotic process, variations in fragrance, colour and condition of the plant can be appreciated over time.

## PLANT ESSENCES

**SAPONARIA ESSENCE:** enhances the cleansing action of the product, helping to keep the skin healthy, thanks also to the purifying and anti-inflammatory action.

**IVY ESSENCE:** a revitalising decongestant with astringent action, it provides benefits in terms of reducing the sebum imbalance and strengthening the hair.

**Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN**

## USE

Apply to damp hair and do a first wash. Rinse and then apply a second time, gently massaging the scalp. Leave for a few minutes before the final rinse to allow the beneficial active ingredients to take effect. For best results, continue the treatment with the phials for Greasy Hair.

250ml BOTTLE



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## PHIALS

The natural ingredients chosen together with the Ivy essence perform an astringent, antiseptic and sebum-regulating function. The presence of Essential Oils of Eucalyptus and Lemon maintains the correct physiology of the scalp.

## PLANT ESSENCES

**IVY ESSENCE:** a revitalising decongestant with astringent action, it provides benefits in terms of reducing the sebum imbalance and strengthening the hair.

**Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN**

## USE

Using the pipette dispenser, apply all over the scalp after washing by rubbing gently.

Leave to allow the beneficial active ingredients to take effect and then dry.

Recommended frequency of use: apply twice weekly, using for each application one entire phial on medium-long hair or ½ phial on shorter hair, for three weeks. Apply one phial a week for approximately 4 weeks for maintenance.

BOX 8x8 ml PHIALS



# ALL HAIR TYPES LINE

## SHAMPOO WITH THYME

The antiseptic and toning effect of Thyme in an osmotic relationship with the active ingredients of the essential oil of Lavender and the extract of the Saponaria plant, guarantees a perfect daily cleansing without altering the balance of the hair.

The use of the shampoo makes hair hydrated and shiny, keeping it strong and vibrant over time. Thanks to the osmotic process, variations in fragrance, colour and condition of the plant can be appreciated over time.

## PLANT ESSENCES

**SAPONARIA ESSENCE:** enhances the cleansing action of the product, helping to keep the skin healthy, thanks also to the purifying and anti-inflammatory action.

**THYME ESSENCE:** an effective antiseptic and toner for the scalp, keeping it vibrant and protected.

**Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN**

## USE

Apply to damp hair and do a first wash. Rinse and then apply a second time, gently massaging the scalp. Leave for a few minutes before the final rinse to allow the beneficial active ingredients to take effect. For best results, continue the treatment with the Conditioner for All Hair Types.

250ml BOTTLE

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## CONDITIONER

Performs an immediate conditioning action, reducing frizz and acting as a toner, stimulant and a protective antiseptic, thanks to the presence of the Lavender Essential Oil and the Thyme extract. It helps to maintain the appropriate level of hydration and nourishes the hair when it is too dry.

## PLANT ESSENCES

**THYME ESSENCE:** effective antiseptic and toner for the scalp, keeping it healthy and protected.

**Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN**

## USE

Apply to wet hair, from ends to roots, after shampooing. Leave for a few minutes to allow the beneficial active ingredients to take effect. Rinse thoroughly. For best results, use the Shampoo for All Hair Types.

250ml BOTTLE





# THIN AND VOLUME-LESS HAIR LINE

## SHAMPOO WITH RED SPRUCE

The gentle action of Anise and Rosemary Essential Oils, combined with the active ingredients released by the sprig of Red Spruce enriched by extracts of the Saponaria and Spruce plants performs a toning action and gives thickness and volume to the hair.

The gradual and correct use of this shampoo over time restores shine and strength to the hair.

Thanks to the osmotic process, variations in fragrance, colour and condition of the plant can be appreciated over time.

## PLANT ESSENCES

**SAPONARIA ESSENCE:** enhances the cleansing action of the product, helping to keep the skin healthy, thanks also to the purifying and anti-inflammatory action.

**SPRUCE ESSENCE:** performs an anti-oxidising, antiseptic and stimulating action.

Helps to keep the scalp healthy.

**Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN**

## USE

Apply to damp hair and do a first wash.

Rinse and then apply a second time, gently massaging the scalp. Leave for a few minutes before the final rinse to allow the beneficial active ingredients to take effect. For best results, continue the treatment with the Conditioner for Thin and Volume-less Hair.

250 ml BOTTLE

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## CONDITIONER

Thanks to the Spruce Essence and to the blend of Anise and Rosemary Essential Oils, it stimulates and oxygenates the scalp. The immediate conditioning effect restores volume and softness to the hair. It detangles without weighing down, ensuring both aesthetic and structural results.

## PLANT ESSENCES

**SPRUCE ESSENCE:** performs an anti-oxidising, antiseptic and stimulating action. Helps to keep the scalp healthy.

Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN

## USE

Apply to wet hair, from ends to roots, after shampooing. Leave for a few minutes to allow the beneficial active ingredients to take effect. Rinse thoroughly. For best results, use the Shampoo for Thin and Volume-less Hair.

250ml BOTTLE



# COLOR-TREATED HAIR LINE

## SHAMPOO WITH ROSE HIPS

The Rose Hip and Saponaria extracts that enrich the formula restore tone to the hair, protecting it and enhancing its colour. The blend of amino acids and active moisturising ingredients, the Orange, Lemon and Mandarin Essential Oils help to preserve the shine of the hues over time, minimising the damaging effects of the treatments. They give softness and volume to the hair. Thanks to the osmotic process, variations in fragrance, colour and condition of the plant can be appreciated over time.

## PLANT ESSENCES

**SAPONARIA ESSENCE:** enhances the cleansing action of the product, helping to keep the skin healthy, thanks also to the purifying and anti-inflammatory action.

**ROSE HIP ESSENCE:** rich in vitamin C and flavonoids, restores light and tone to the hair and scalp and fights cellular ageing caused by time, continuous exposure to the sun and the loss of essential nutrients through cell tropism.

**Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN**

## USE:

Apply to damp hair and do a first wash. Rinse and then apply a second time, gently massaging the scalp. Leave for a few minutes before the final rinse to allow the beneficial active ingredients to take effect. For best results, continue the treatment with the Conditioner for Colour-Treated Hair. For a more intense treatment, after shampooing, use the Mask for Color-Treated Hair.

250ml BOTTLE

## CONDITIONER

Cream with natural ingredients that conditions the hair, giving it softness and strength. It contains Rose Hip, which performs an anti-oxidising and purifying action, and a blend of active ingredients such as Prickly Pear Oil, natural amino acids that protect the hair from breaking and encourage the regeneration of damaged hair. Together with the Essential Oils of Orange, Lemon and Mandarin, the result is nourished, shiny and protected hair, as well as an enhanced shine to the colour.

## PLANT ESSENCES

**ROSE HIP ESSENCE:** rich in vitamin C and flavonoids, restores light and tone to the hair and scalp and fights cellular ageing caused by time, continuous exposure to the sun and the loss of essential nutrients through cell tropism.

**Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN**

## USE

Apply to wet hair, from ends to roots, after shampooing. Leave for a few minutes to allow the beneficial active ingredients to take effect. Rinse thoroughly. For best results, use the Shampoo for Color-Treated Hair.

250ml BOTTLE



# DIKSON<sup>®</sup>atura

## MASK

Rose Hip Essence, Prickly Pear Oil, amino acids, active moisturising ingredients, Essential Oils of Orange, Lemon and Mandarin are the perfect ingredients to preserve the brilliance of colour and provide the necessary nourishment to maintain the natural properties of the hair, strengthening its structure.

## PLANT ESSENCES

**ROSE HIP ESSENCE:** rich in vitamin C and flavonoids, restores light and tone to the hair and scalp and fights cellular ageing caused by time, continuous exposure to the sun and loss of essential nutrients through cell tropism.

Contains no: SLS, SLES, PARABENS, EDTA, COLOURINGS, PEG, SILICONES, MINERAL OILS, INGREDIENTS OF ANIMAL ORIGIN

## USE

Apply to wet hair, from ends to roots, after shampooing. Leave for a few minutes to allow the beneficial active ingredients to take effect. Rinse thoroughly.

For best results, also use the Shampoo for Color-Treated Hair.

250ml JAR



# DIKSON<sup>®</sup>atura

Linea  
CAPELLI GRASSI



Shampoo  
per Capelli Grassi  
con estratto di Ede  
oli essenziali di F  
e Limone

Shampoo for De  
with extracts of  
Eucalyptus and  
essential O

250 ml - e - 8.45 Fl.oz.

Linea  
CAPELLI COLORATI  
e TRATTATI



Shampoo per Capelli  
Colorati e Trattati  
con estratto di Rosa Canina  
e oli essenziali di Arancio,  
Limone e Mandarino

Shampoo for Color-treated Hair  
with extracts of Rose Hip Berries  
and Orange, Lemon and Mandarin  
essential oils

250 ml - e - 8.45 Fl.oz.

Linea  
CAPELLI COLORATI  
e TRATTATI



Shampoo per Capelli  
Colorati e Trattati  
con estratto di Rosa Canina  
e oli essenziali di Arancio,  
Limone e Mandarino

Shampoo for Color-treated Hair  
with extracts of Rose Hip Berries  
and Orange, Lemon and Mandarin  
essential oils

250 ml - e - 8.45 Fl.oz.

bottled 1 week ago

bottled 4 months ago



# FAQ

## 1. IS DIKSONATURA A LINE OF NATURAL PRODUCTS?

DiksoNatura is a Natural Line, as its name suggests, because all our ingredients are of natural origin; our production chain is natural. Our philosophy is inspired by nature and by man's return to a symbiotic relationship with it (SYNYS) in a continuous and infinite cycle (∞).

## 2. WHY CHOOSE THE DIKSONATURA NATURAL LINE?

Because the ingredients in the formulas are derma-compatible and so products that contain them provide more benefits. The primary and secondary active ingredients of the plants and the essential oils contained in the products stimulate the scalp and the hair, hydrating and nourishing more effectively than common cosmetic products containing silicones. The silicones contained in some products act like a sheath and wrap the hair, hydrating it superficially, which can be appreciated when touched, due to the softness it gives to the hair, but without actually nourishing or stimulating the hair and the scalp properly.

## 3. WHAT DISTINGUISHES DIKSONATURA FROM OTHER LINES OF NATURAL PRODUCTS?

The patented osmotic process SYNYS generates an interaction between the active ingredients of the formulas and those released by the plants in a synergic and dynamic process. All the products are characterised by extracts of plants from Valtellina that are naturally harvested.

## 4. WHAT INGREDIENTS DOES DIKSONATURA NOT CONTAIN?

In order for a line to be called natural, it must not contain:

- \* PEG, silicones, parabens, because they are by-products of the processing of oil and similar substances. They are not derma-compatible and their impermeable action does not allow for the required absorption of nourishing substances;
- \* Ingredients of animal origin because we have chosen to focus on ingredients of natural and plant origin;
- \* SLS/SLES because our products do not contain Sodium Lauryl Sulfate or Sodium Laureth Sulfate;
- \* EDTA because we prefer a natural sequestering agent with a low environmental impact;
- \* Artificial colours, because the colour of our products is only natural and comes from the plants;
- \* Artificial fragrances, because we use essential oils that give the products their fragrance.

## 5. HOW DOES DISKONATURA ACT ON HAIR THAT HAS BEEN WASHED AND PREVIOUSLY TREATED WITH CLASSIC COSMETICS?

From the first applications, DiskoNatura natural products will develop a revitalising action on the hair, purifying it from the sheaths created by silicones and from other conditioning chemicals. Consequently, the hair may feel less soft to the touch initially, but after the first few shampoos, the hair will begin to reap the full benefit of the natural active ingredients and their properties.

## 6. WHAT COSMETIC RESULT CAN WE EXPECT FROM THE DIKSONATURA LINE?

The recorded performances prove that they are the same as those of cosmetics currently on the market. The ingredients of botanical origin are combined, in their functionality, with functional active ingredients aimed at achieving cosmetic performance (blend of amino acids, wheat germ proteins, panthenol and blend of anti-oily substances).

## 7. WHY IS THE COLOUR OF THE SHAMPOO BOTTLES DIFFERENT FROM THAT OF THE OTHER PRODUCTS IN THE DIKSONATURA LINE?

The shampoo is not affected by exposure to sunlight. The variations in colour, fragrance and appearance of the plant are due to the symbiotic interaction and to the release of active ingredients of the plant into the shampoo. All the other products in the line require protection from sunlight, which is guaranteed by the amber colour of the packaging.

## 8. IS DIKSONATURA A PATENTED AND CERTIFIED LINE?

The production chain, the osmotic process at the heart of the production, and all of the products are covered by the SYNYS patent.  The DiksoNatura line can also boast certifications such as QCERT, which certifies the origin of the herbs from wild harvesting used in the processes.

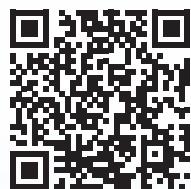
## 9. WHERE CAN YOU FIND THE LATEST NEWS AND UPDATES ON THE DIKSONATURA LINE?

The DiksoNatura line is now present on social networks thanks to the Muster & Dikson Professional FB, Pinterest and Twitter pages, as well as its presence on YouTube and QRcode for online videos.

## 10. STORING THE SHAMPOOS

Avoid exposing the shampoo to heat sources and temperatures around or above 60°C.

# DIKSON<sup>®</sup>atura



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