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DDCHRED2015GB

DIKSON®

the new RED series

 **MÜSTER & DIKSON S.p.A.**

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 made in Italy

The INTENSE REDS by
diksoncolor

DIKSON®

WITH THE
NEW Intense Reds,
THE RANGE OF THE **BRIGHTEST**
diksoncolor NUANCES DOUBLES:

diksoncolor	diksoncolor NEW Intens Reds	
74RO - 4.5	74RO/INT - 4.50	Intense Dark Mahogany
75RO - 5.5	75RO/INT - 5.50	Intense Mahogany
76RO - 6.54	75TO/INT - 6.540	Intense Copper Mahogany
90RO - 6.34	90RO/INT - 6.346	Intense Dark Titian
91RO - 7.34	91RO/INT - 7.346	Intense Titian
106RO - 7.6	106RO/INT - 7.65	Intense Bright Red
4NV - 4.56	4NV/INT - 4.560	Intense Old Mahogany

The FORMULA, characterised by an improved combination of ingredients and dyes, GUARANTEES a brighter and more resistant colour and enhanced reflections.

The extraordinary RESULTS are due to a new generation of dyeing molecules that emphasise their PERFORMANCE ON THE RED SHADES making COLOURS VISIBLY MORE INTENSE AND ENRICHED.

THE RESULT IS MORE LONG-LASTING: the FRESHNESS and BRIGHTNESS of just applied dye remain untouched longer than traditional reds.

THE COLOUR WASHES OUT MORE SLOWLY.

The NEW COLOURS are a **TARGETED RESPONSE** to the NEEDS OF those WOMEN who want **MORE INTENSE TONES**, **DEEPER COLOURS** and **MORE ENERGETIC REFLECTIONS** for their hair.

THANKS TO THE
NEW Intense Reds,

the **colour** lasts
FOR LONGER.

Brightness
REMAINS UNALTERED
wash after wash.

The **result** is
MORE INTENSE.

Reflections are
BRIGHTER.

Recommend the DIFFERENCE.

diksoncolor

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